

# The New CTPAT | Presented by CBP

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# **Meet the Speakers**

Carmen Perez – CTPAT HQ Program Manager
Branch Chief, Trade Compliance
Office of Field Operations

- CTPAT since 2007
- Branch Chief Transition ISA Program to CTPAT Trade Compliance

Erika Schultz – CTPAT HQ Program Manager
Trade Compliance Branch
Office of Field operations

- CBP since 2008
- Program Manager Transition of ISA Program to CTPAT Trade Compliance





#### **CTPAT FY21 Priorities**



In FY21, CTPAT will continue adapting operations to execute its mission during these unprecedented times while ensuring that Members **uphold the highest** standards for global supply chain security and trade compliance.

#### **KEY FY21 PRIORITIES**



## Strengthen Global Supply Chain Security

Advocate for global adoption of CTPAT's standards for end-to-end security to address emerging threats across the global supply chain



## Rollout the Virtual Validations Process

Leverage a risk-based approach that prioritizes Members eligible for the virtual validation process to drive progress on the validation backlog



## Scale CTPAT Trade Compliance

Finalize the Trade Compliance rollout that enables CTPAT to be a fully-fledged AEO Program to ensure importer compliance with U.S. trade laws

#### ADDITIONAL FY21 PRIORITIES

- Begin transition of the current CTPAT Portal to Salesforce platform with OIT to streamline Member processes and enhance data-driven decision making
- Define CTPAT's approach to incorporate E-Commerce into the Program to advance CBP's E-Commerce Strategy and identify low-risk, e-commerce shipments
- Finalize and rollout Forced Labor requirements with OT and industry to support Member adoption of mitigation measures and enforce requirements

- Coordinate with the University of Houston to conduct a holistic assessment of the Program and value provided to Members and develop an action plan for implementation of key findings
- Refine delivery and data collection process for Member benefits to enhance value to Members, process efficiency, and access to quantifiable metrics
- Update SAFE standards and AEO implementation guide with the World Customs Organization to strengthen global supply chain security

### **CTPAT Trade Compliance**



CTPAT is nearing a complete Trade Compliance rollout that enables CBP to partner with the most trusted Members of CTPAT to **uphold top tier standards for importer compliance with U.S. trade laws.** 

-CTPAT Trade Compliance Integration Timeline-

1

#### TRUSTED TRADER PILOT

In support of the Trusted Trader Strategy, CTPAT conducted a pilot with industry participants to develop CTPAT Trade Compliance

2014 - 2018

2

#### PROGRAM ROLLOUT

CTPAT integrated 300+ Members from OT's legacy Importer Self Assessment (ISA) Program to launch a fully-fledged AEO Program

2018 - 2020

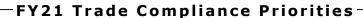
**CURRENT STATUS** 

3

#### **PROGRAM LONGEVITY**

CTPAT will continue to enhance the Member experience through collaboration with CBP, PGAs, and industry

**2021 & Beyond** 



Finalize the Trade Compliance Portal	Complete transition of CTPAT Trade Compliance Members (currently 90% done) and the launch of updated Member processes in the Portal for a <b>more seamless user experience</b>
Grow Program Membership	Begin accepting applications for new Members from CTPAT Security and expand eligibility requirements to add Members that uphold strong compliance with U.S. trade laws
Incorporate Forced Labor Requirements	Incorporate new <b>forced labor requirements</b> into Trade Compliance as a part of CBP's Agency-wide efforts to combat the forced labor in global supply chains
Cultivate Meaningful Member Benefits	Continue to coordinate with PGAs, COAC, and the Trusted Trader Pilot group to refine and quantify Trade Compliance benefits to <b>demonstrate the value of benefits to Members</b>

## **CTPAT Membership Processes**

**Validation** 



CTPAT's stringent membership requirements and processes ensure that partner companies are meeting and exceeding the highest standards in security and trade compliance.

CTPAT Members Uphold Rigorous Requirements Membership Their **Throughout** 

<b>√</b> Application	Companies applying to CTPAT Security must submit a <b>Security Profile</b> , a detailed account of their business operations that demonstrates <b>rigorous supply chain standards</b> and a <b>culture of upholding security</b> at the highest level.

#### TRADE COMPLIANCE

Importers\* applying to Trade Compliance must submit **Eligibility and Application Questions** that show a **proven track record of compliance** with U.S. regulations and transparent business operations.

Within one year of application – and every four years thereafter – CTPAT conducts an **on-site validation visit** to ensure the company is **meeting or exceeding the required MSC**.

**SECURITY** 

CTPAT conducts a formal, in-person

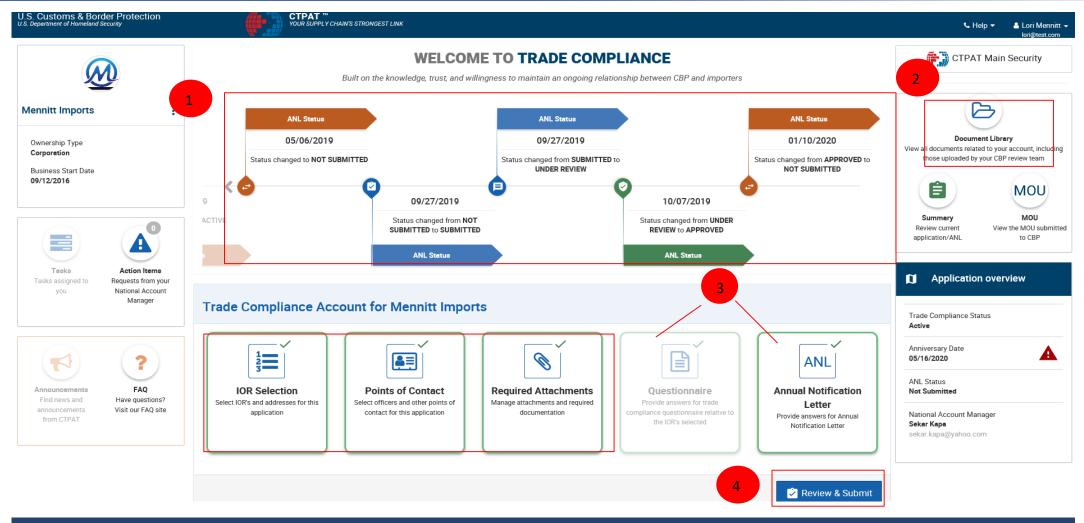
Application Review Meeting to vet the results of a risk assessment and ensure that the company meets the standards of a trusted trader status.

CTPAT works continually with companies to ensure they are upholding the MSC, fostering a relationship that promotes transparency and efficacy in mitigating security threats.

Companies **continually update CTPAT** on any salient changes to its structure or processes (annually at a minimum), in addition to being **subject to "I-3" review meetings** based on identified risks (every five years at a minimum).

# CTPAT TRADE COMPLIANCE ANNUAL NOTIFICATION LETTER (ANL) SUBMISSION PROCESS

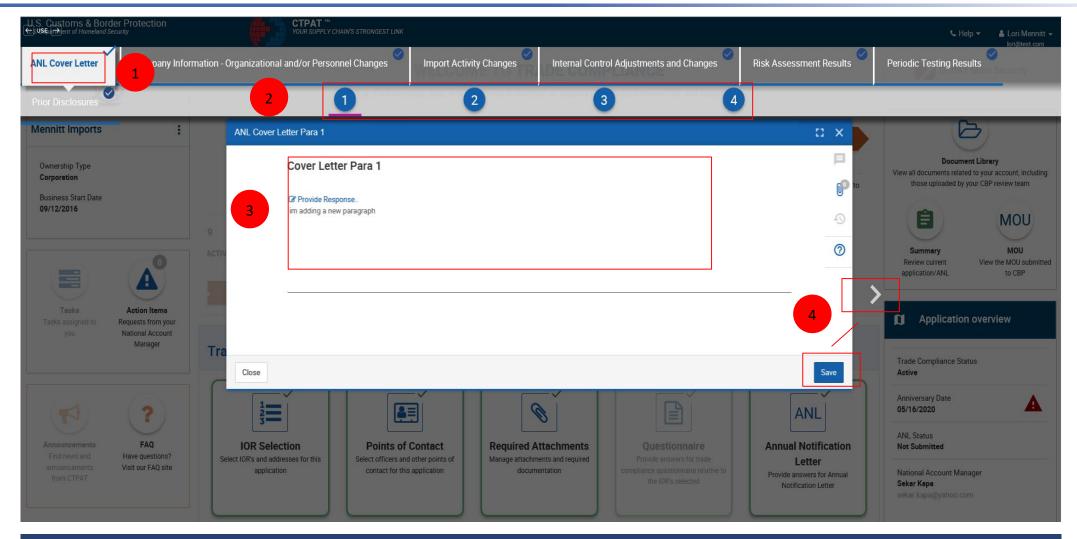




- 1. The timeline will generate key submissions and acknowledgements the company and CBP have made.
- 2. The Document Library will host all documentation the company has provided to CBP.
- 3. Once application/company profile is approved, the company can create the Annual Notification Letter.
- 4. Review & Submit button will generate a summary and Memorandum of Understanding (MOU) to finalize the application/company profile.

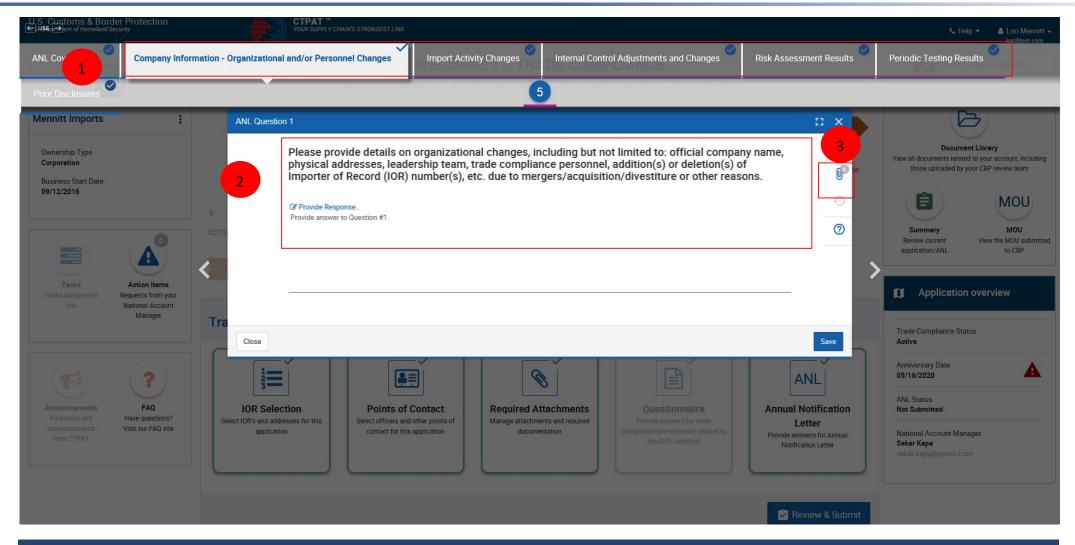
  Note: The Company's Officer will have authorization to the Review & Submit Button.





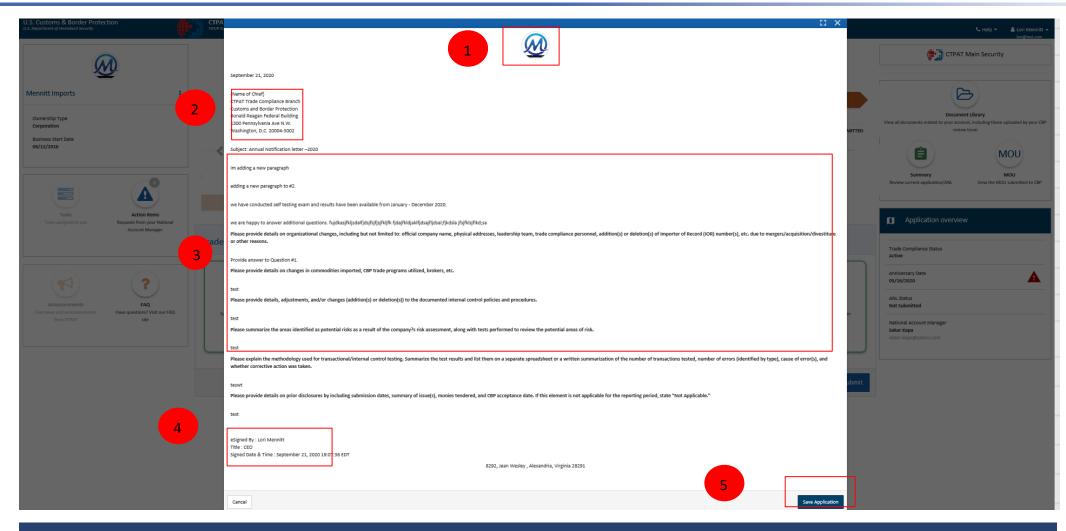
- 1. ANL Cover Letter will be generated using the first four questions.
- 2. If you hover the numbers, "completed (blue) "incomplete" (white).
- 3. Question one is Paragraph one of the Cover Letter and so on.
- 4. Save button to save or select the next button to continue and save.





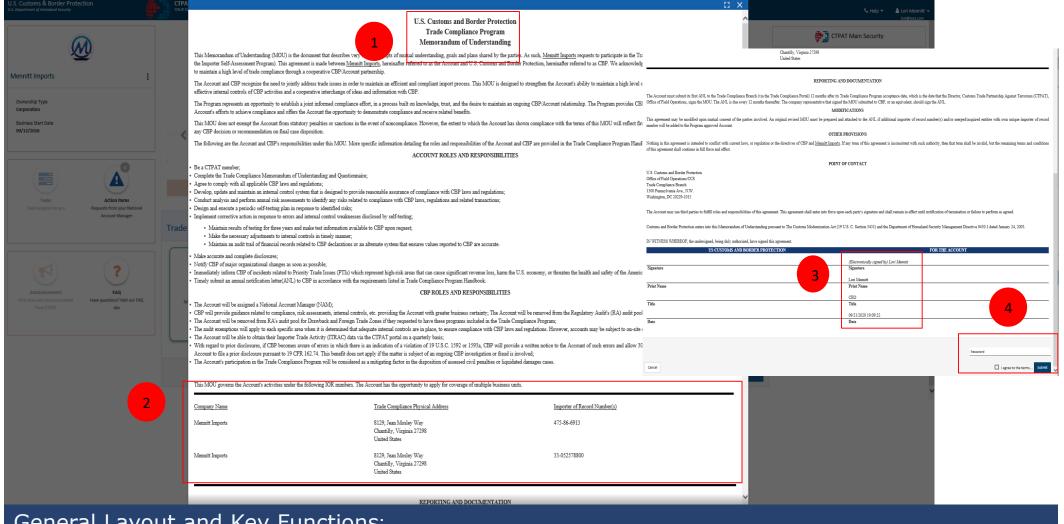
- 1. ANL Question #1-5 (5-9) will be on Company Information- Organizational and/or Personnel Changes.
- 2. Update any changes to the company organizational changes, executive summary applies.
- 3. The ability to add supporting documents, upload new files or use existing files.





- 1. The Company Logo will appear in ANL Letter, file must be in picture format, ex. JPG file.
- 2. Address block will automatically populate.
- 3. ANL Letter will be auto-generated with paragraphs and answers to ANL Questions.
- 4. E-signed name of Company Officer or highest-ranking official will appear.
- 5. Save application button will generate the MOU, last step before submitting to CBP CTPAT.





- 1. MOU is auto generated.
- 2. Company Name, Physical Address and Importer of Record Number (IOR) will populate.
- 3. Electronic signature of Company Officer or highest-ranking official will populate.
- 4. To finalize the ANL Letter submission, the Company Officer or highest-ranking official will need to enter Password used to login to CTPAT Portal, select button and Submit to CBP CTPAT for approval.

## CTPAT Q&A

#### Carmen E. Perez

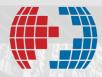
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# Thank you!

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